

South Memphis Farmers Market Vendor Application Guide



A program of



Dear Prospective Vendors,

We are glad you are interested in applying to become a vendor at the South Memphis Farmers Market (SMFM)!

We encourage you to reference this guide as you complete your application on the Manage My Market platform. Please feel free to contact our Market Manager, Karen Bernard, at Karen@theworkscdc.org with any questions you may have regarding the application process.

Welcome! We want you to know the context of who we are and why we operate, so here's a brief overview of the SMFM's history and development:

The SMFM was started in 2010 as a project of the [South Memphis Revitalization Action Plan \(SoMeRAP\)](#). This plan was developed as a resident-led effort to transform South Memphis into one of the region's premier urban neighborhoods of choice by mobilizing local residents, institutions, and their allies to implement a comprehensive economic and community development strategy. One key area of focus in the SoMeRAP plan was healthy living, which included creating access to healthy foods in the South Memphis community. As the plan developed, residents of South Memphis consistently identified access to healthy foods as one of their highest priorities. Through numerous conversations, interviews, and meetings came the plan to begin a farmers' market in the heart of the South Memphis neighborhood.

The South Memphis Farmers Market's grand opening ceremony was held on July 15, 2010, opening the market with nine vendors. Our seasonal farmers market is now heading into our 15th season of creating a consistent access point to fresh produce in the South Memphis neighborhood while supporting local growers, small businesses, community organizations, and local musicians.

Since 2010, our food programs have expanded to include additional community initiatives. In 2014, The Works, Inc. opened The Grocer, a year-round small-scale grocery store located in the building adjacent to where our outdoor farmers market sets up. The Grocer's opening

eventually led to the opening of Cooking Matters classes in May of 2014. Nutrition-based educational cooking classes are completely free and offered to anyone interested throughout the year at our Kitchen, which is connected to our Grocer.

Vendors FAQs:

What is the 2026 Market Schedule for the SMFM?

Our 2026 season will run from June 25 – September 3, 2026, meeting Thursdays, from 8am-1pm.

What documents are needed in order to become an SMFM vendor?

All vendors must obtain a liability insurance plan and submit a copy of proof to us.

All vendors must submit any permits required by their County's Health Department and the Tennessee Department of Agriculture.

If you are a grower and plan to sell produce, you must obtain 2026 Grower's Affidavit from your County Extension Agent.

Non-produce vendors must submit a business license with a proof of Tax ID. Prepared food vendors must also list where they made their products to ensure proper certified kitchen use.

What items can I sell at the SMFM?

We are looking for vendors who grow, produce, or process the items they plan to sell at our Market. If you don't fit into this category, we will not be able to admit you to sell at our market.

You may sell produce, prepared foods, handicraft items, and flowers. We do give preference to produce vendors, however, since that is the priority of our market. Specific guidelines pertain to each form of product. These requirements are outlined in our 2026 SMFM Market Handbook which you can find in your Manage My Market account.

How do I apply?

Our application is run through a platform called "Manage My Market." You must create an account with this platform, and then you can begin completing our application! You can visit this link for an application tutorial: <https://managemymarket.com/Howtoapplytoamarket.pdf>

Do I have to pay to apply?

Yes the application fee is \$5. This can be paid in advance via Manage My Market or via check mailed directly to The Market Manager Karen Bernard to 1471 Genesis Circle, Memphis, TN 38106. Weekly vendor stall fees of \$10 still apply.

When does the SMFM Vendor Application close?

June 1st is the last day to apply to be a vendor at SMFM.

Application Checklist:

1. Create an account (“register” your business) on Managemymarket.com
2. Locate the South Memphis Farmers Market Application
3. Read the 2026 SMFM Market Handbook located under “Documents” and make sure you qualify and can agree to abide by our rules, procedures, and product guidelines.
4. Fill out the 2026 SMFM Vendor Application and formally agree to abiding by the Handbook.
5. Upload scanned or digital copies of required documents to the “License” tab.
6. Submit!
7. Your application will be reviewed by SMFM Staff, and the Market Manager will be in contact with you regarding acceptance.